

# PAINTER COMMUNICATIONS

[www.paintercommunications.com](http://www.paintercommunications.com)

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## FOR IMMEDIATE RELEASE

October 20, 2020

Contact: Denise Painter

Painter Communications

856-655-2502

### TRUMP LEADS BIDEN BY 4% POINTS IN NEW MICHIGAN STATE-WIDE POLL MEDIA DISAPPROVAL RATE AT 57%

Results from a state-wide poll in Michigan shows Donald Trump with a 4% lead over Joe Biden. The poll has a margin of error of plus or minus 2.5%. The poll consisted of 2851 likely voters and newly registered voters who have never voted in an election.

The poll was conducted by Zia Poll and analyzed by Painter Communications.

The state-wide poll was conducted between October 11 and October 18, 2020. The likely voters were contacted via landlines and mobile phones.

#### If the election were held today, for whom would you vote?

45% - Joe Biden

49% - Donald Trump

2% - Other

3% - Undecided

#### EXCITEMENT LEVEL FOR YOUR CANDIDATE

70% of Biden voters were very excited about their candidate

85% of Trump voters were very excited about their candidate

#### ISSUES OF MOST CONCERN

23% were most concerned with jobs and the economy

22% were most concerned with healthcare and COVID-19

21% were most concerned with law and order

34% -Other issues

#### WHICH CANDIDATE WILL PROVIDE A BETTER ECONOMY?

39% thought Biden would provide a better economy

48% thought Trump would provide a better economy

#### BY WHAT METHOD DO YOU PLAN TO VOTE THIS ELECTION?

55% plan to vote by mail-in ballot or absentee in person

45% plan to vote November 3, Election Day

#### MARITAL STATUS

66% of Biden supporters were married

75% of Trump supports were married

#### HANDLING OF THE COVID-19 PANDEMIC

Handling of COVID-19 -Respondents were almost evenly split on their opinions on how the Governor of Michigan and President Donald Trump have handled the response to COVID-19.

#### MEDIA APPROVAL/DISAPPROVAL

Media disapproval was at 57%

#### ETHNIC VOTERS

Biden has a slight lead among African American

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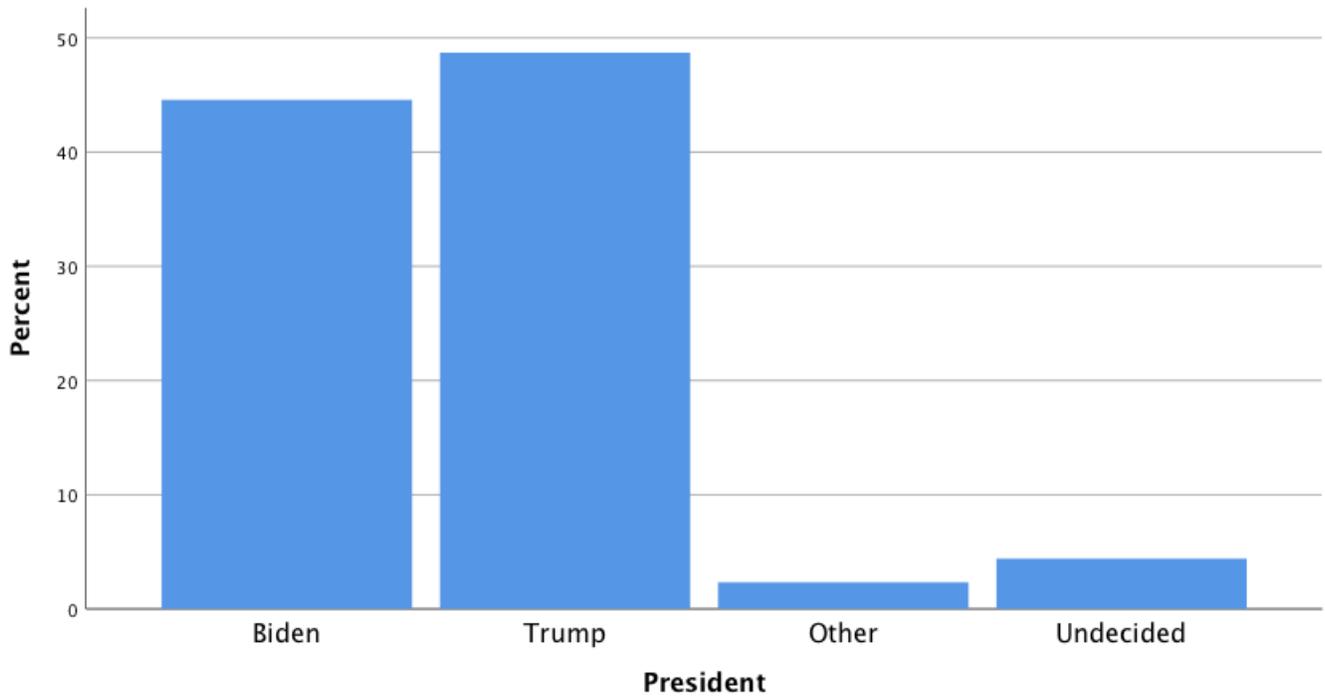
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and Hispanic voters

## QUESTIONS



President



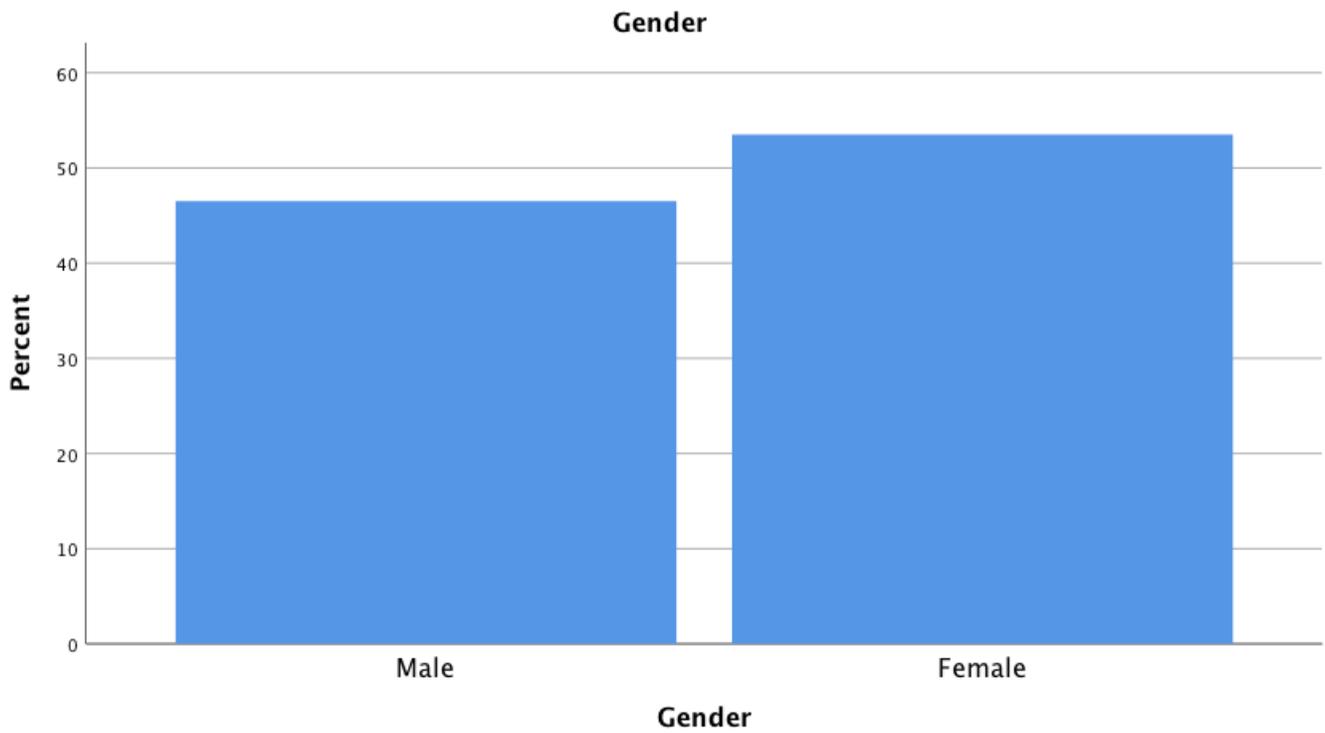
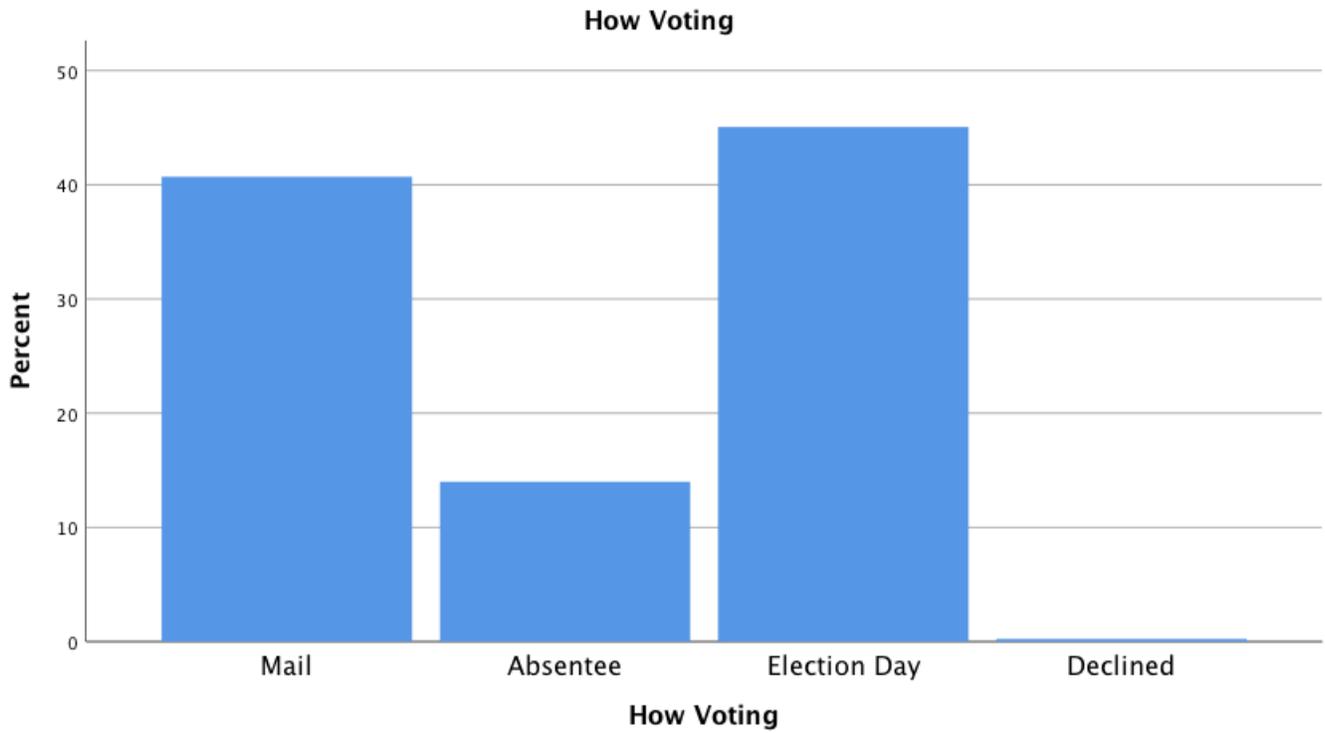
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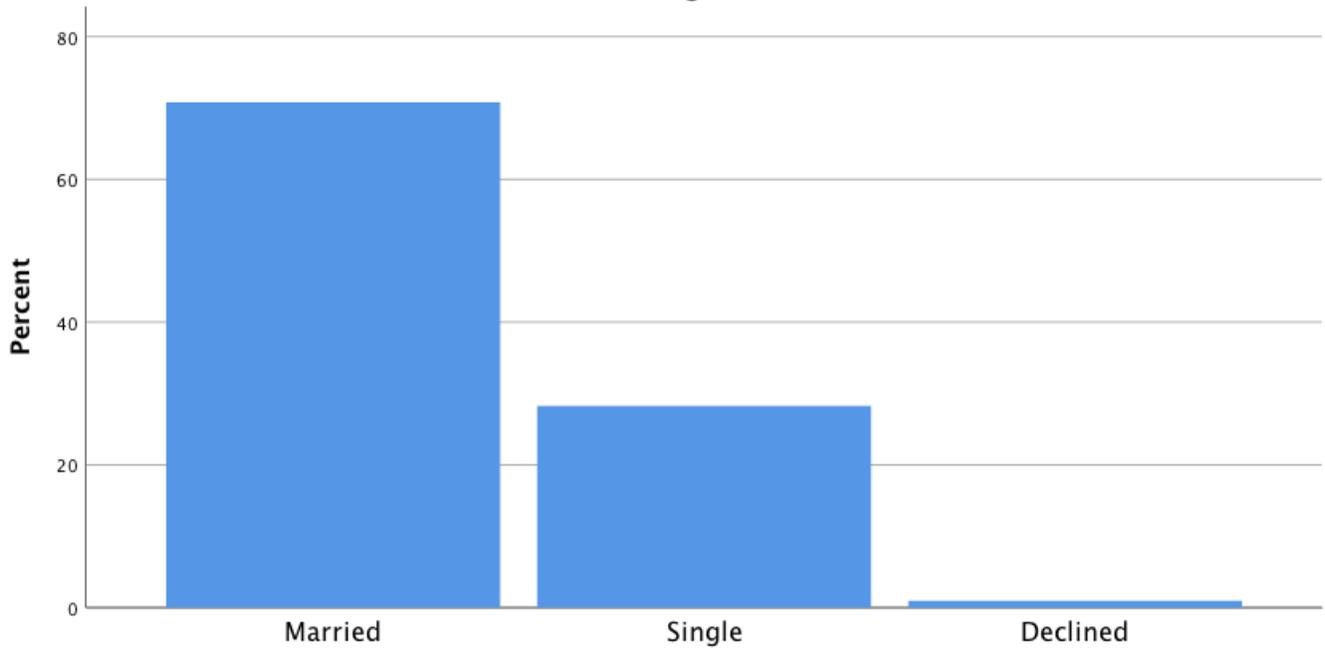
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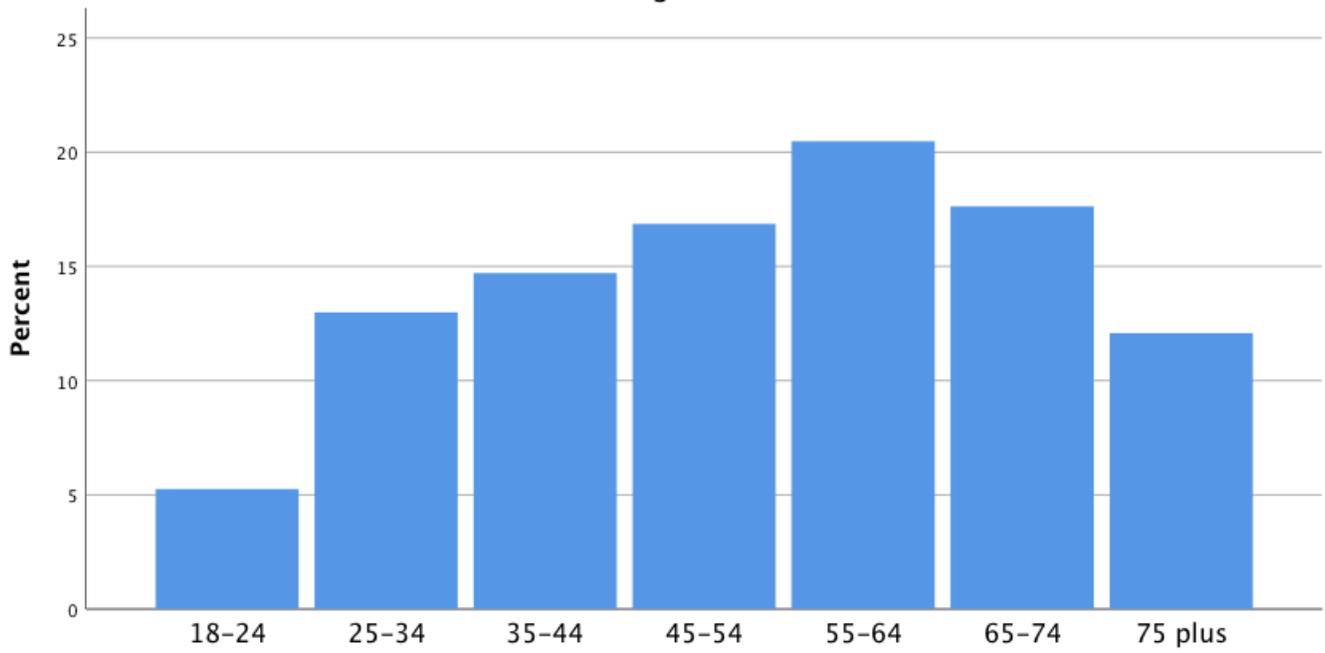
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### Marriage



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### Age



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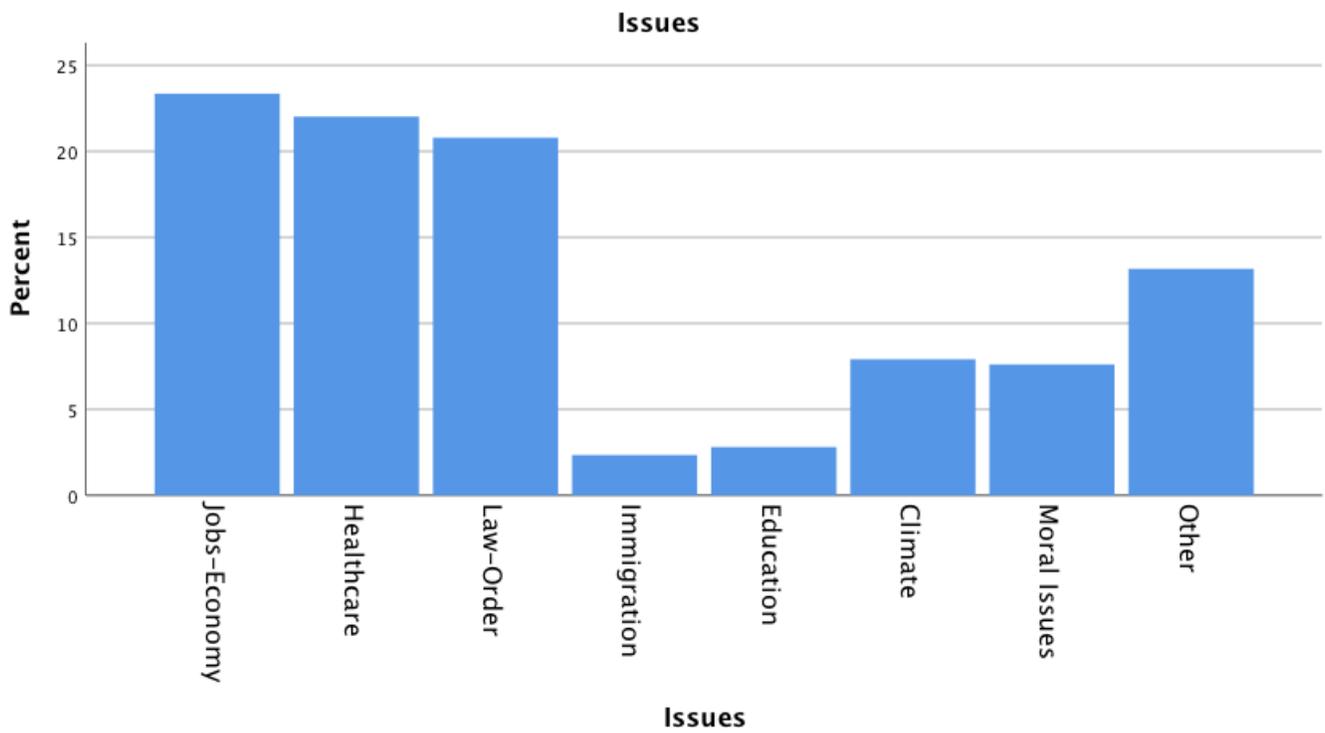
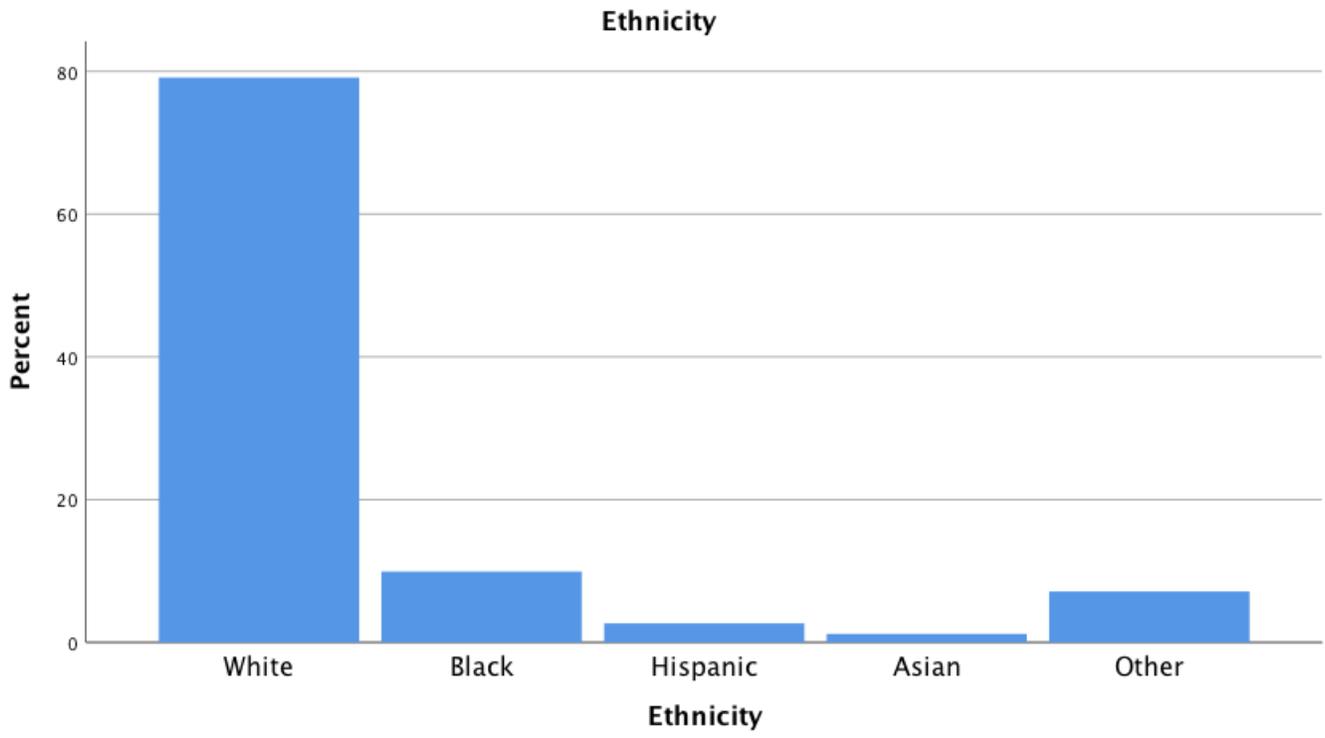
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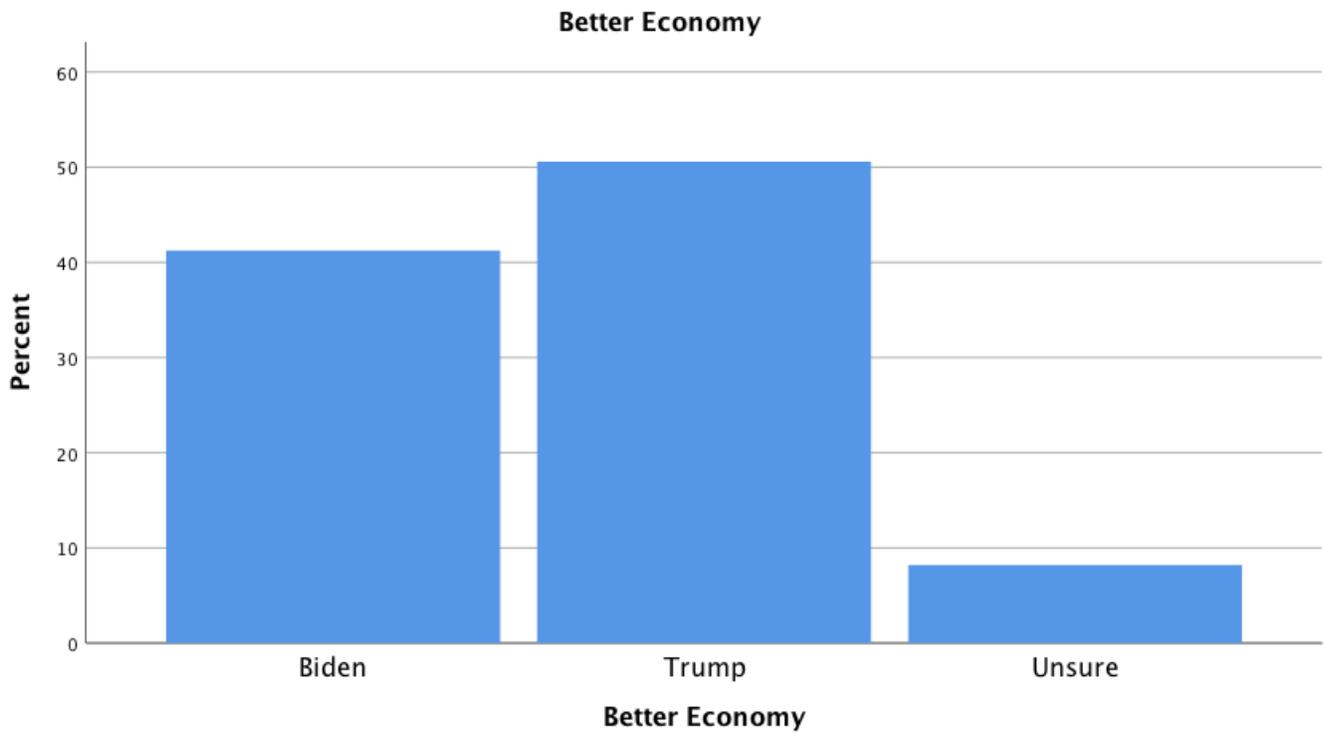
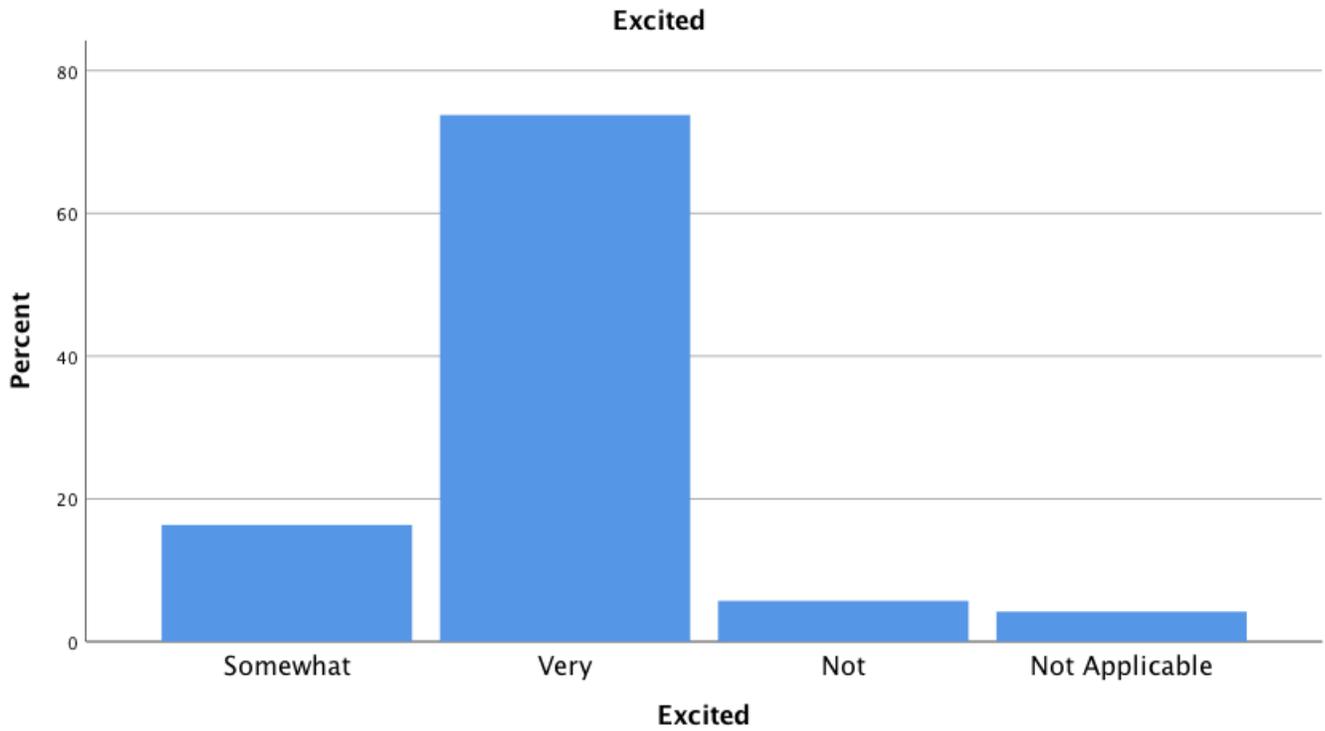
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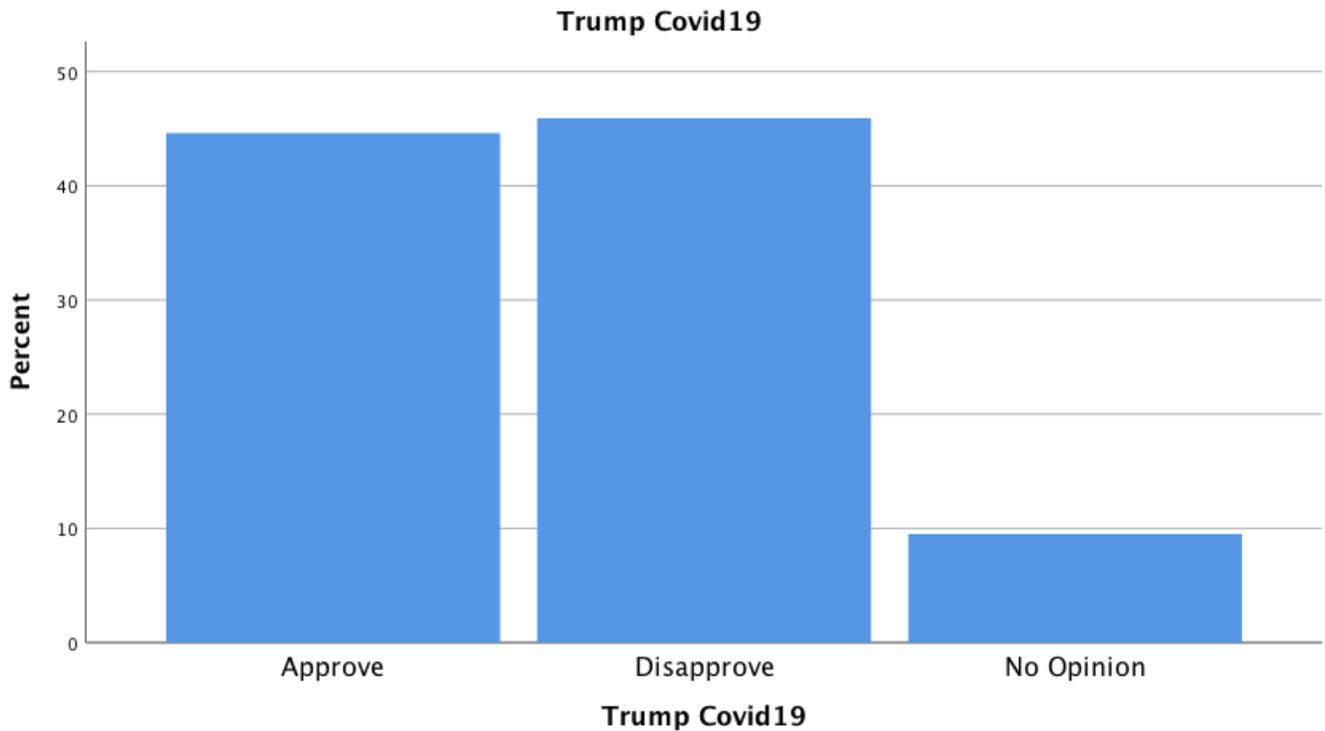
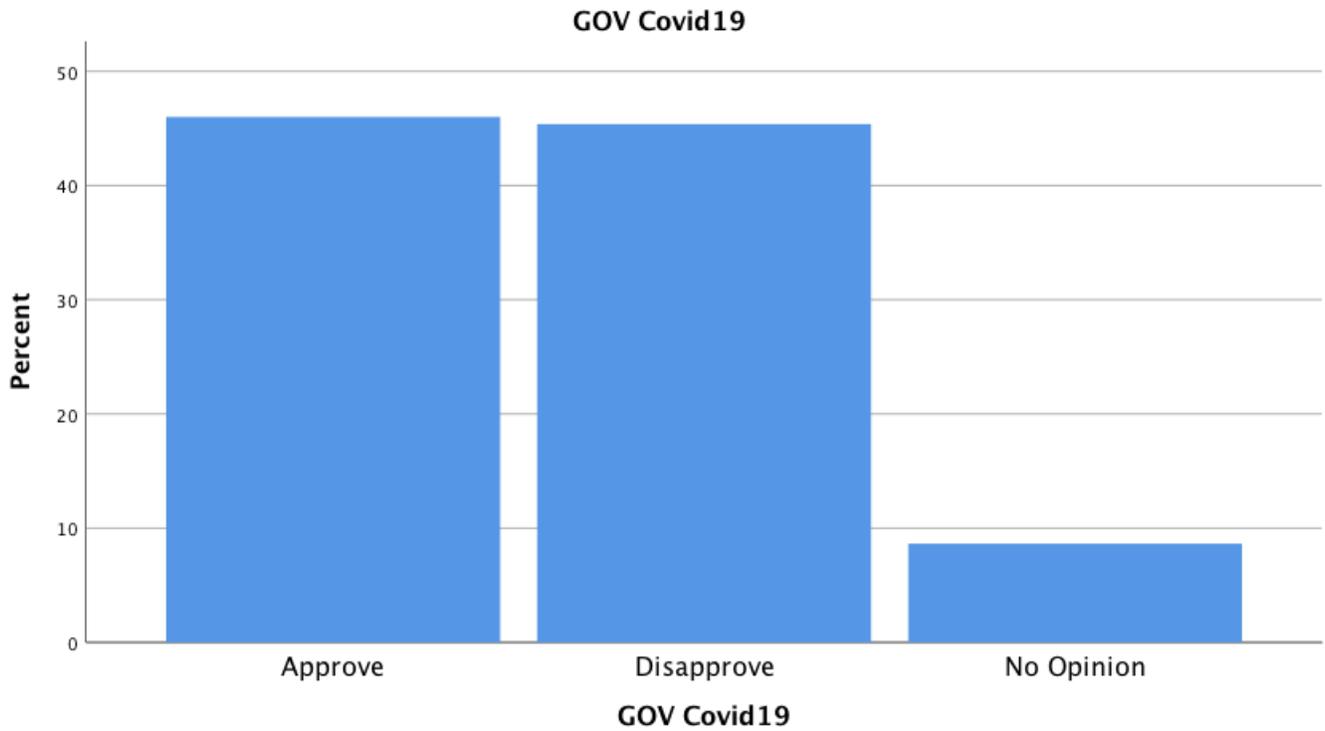
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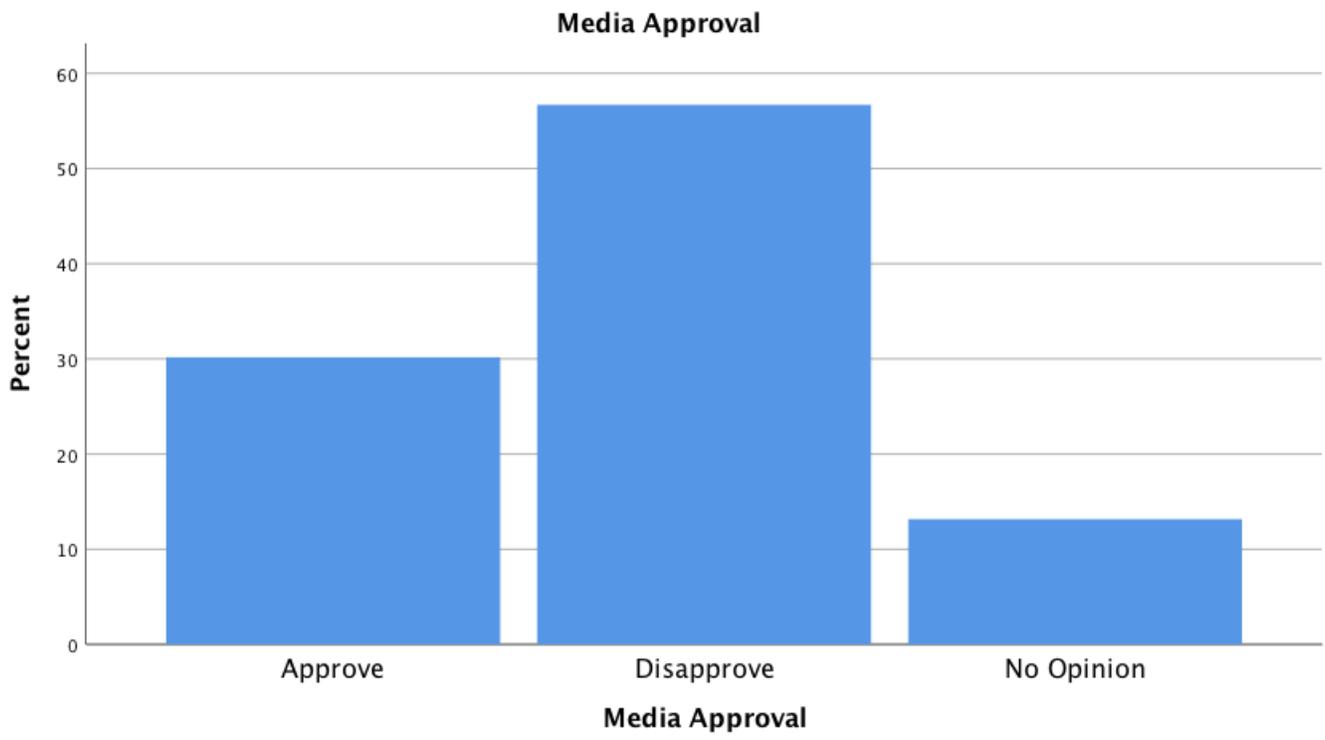
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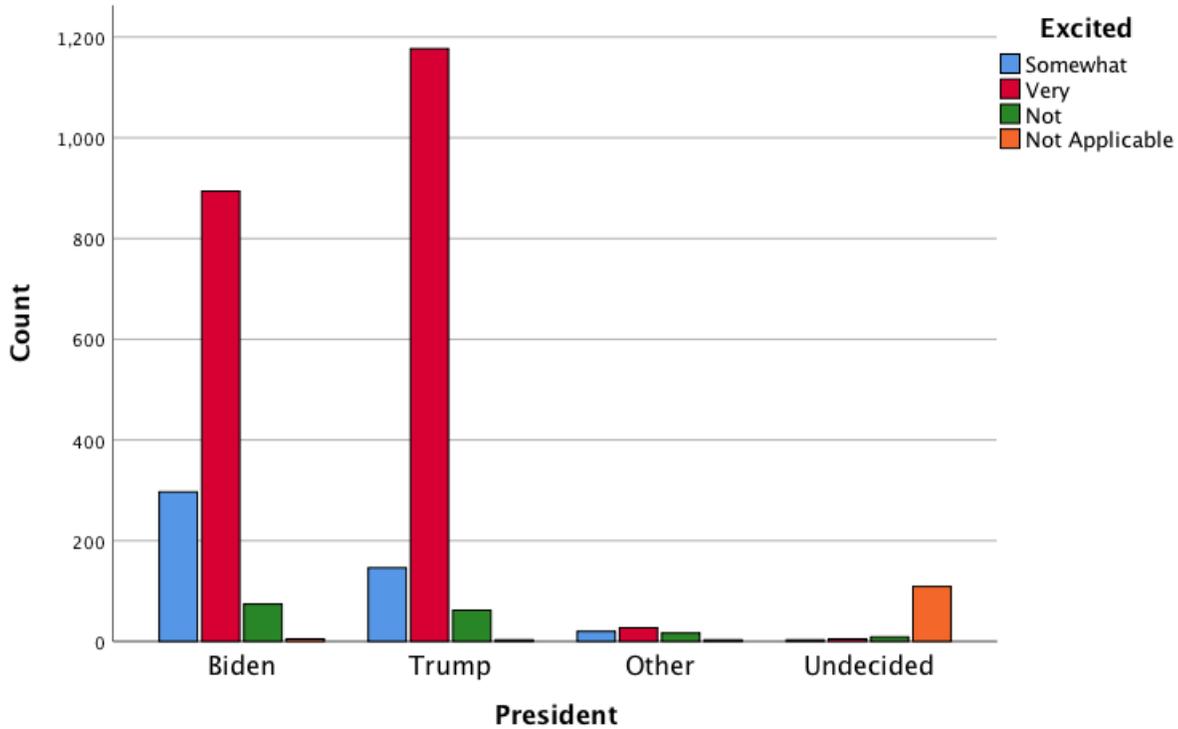
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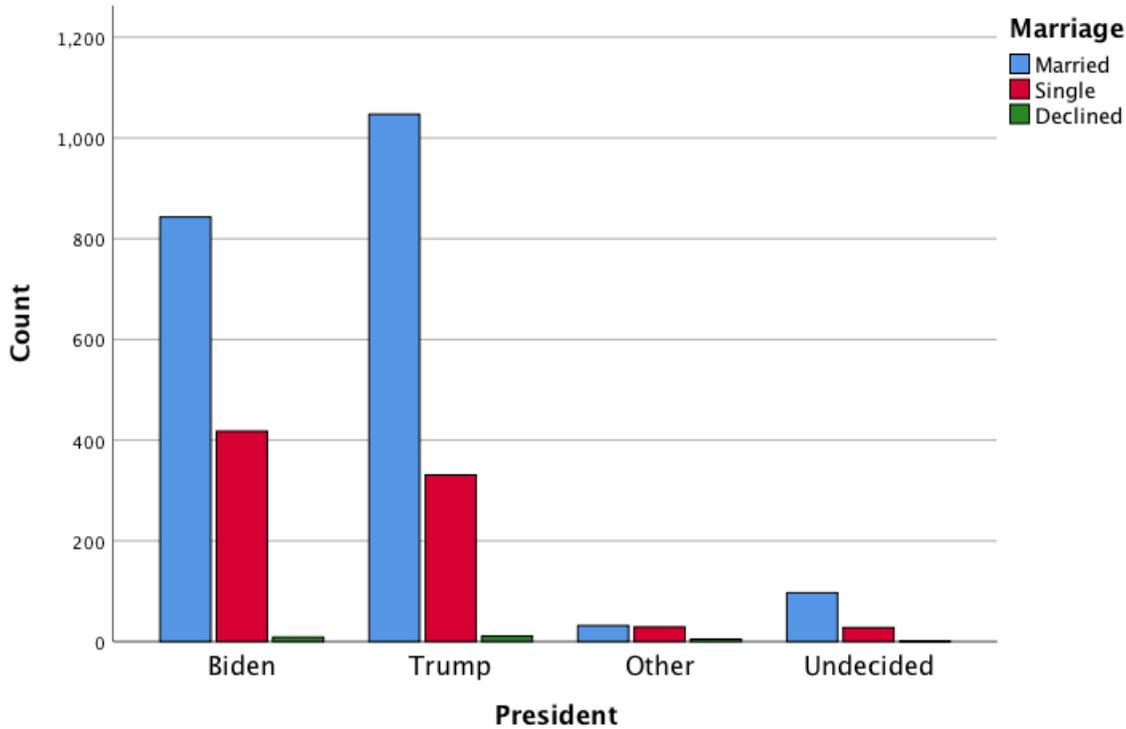
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## CROSSTABS

Bar Chart



Bar Chart



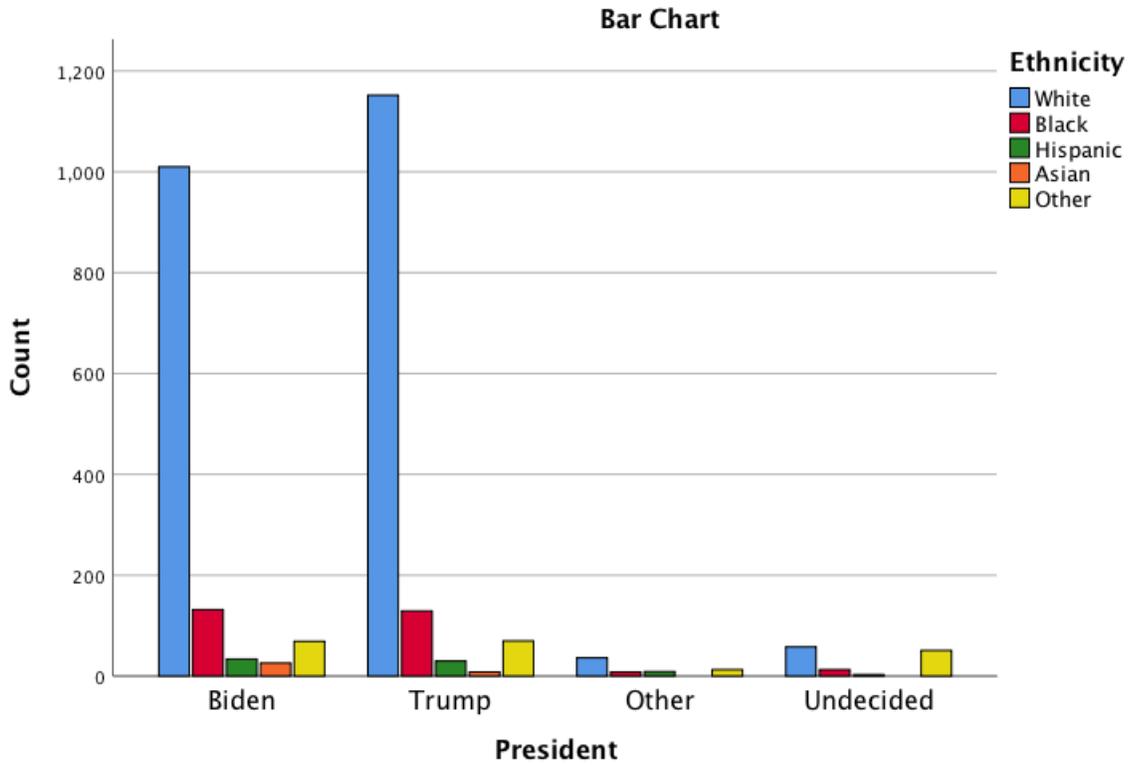
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President